

Citizen Journalism

- Douglas Arellanes
 - 28 August, 2006

Citizen Journalism

- History
- What is citizen journalism?
- Examples
- Business models
- What will it mean for us?

What is citizen journalism?

- “The traditional paper says ‘I produce, you read’ but we say ‘we produce and we read and we change the world together.’”
 - Oh Yeon Ho, founder, OhMyNews

Buzzword bullshit bingo

- Citizen journalism
- Participatory journalism
- UGC: user-generated content
- We media
- Mefedia
- “Unfiltered”
 - People who aren’t journalists were intimidated by the word “journalist.” And those who consider themselves professional journalists or aspiring journalists didn’t want to be lumped in with the others. “Unfiltered” works because it signifies an open, direct interaction with readers and removes any trace of the “J” word. -- Jonathan Weber, newwest.net

6 Types of Citizen Journalism

- “Audience” participation
 - Comments attached to articles
 - Personal blogs
 - Photos or video from mobile devices
 - Local news written by community members
- Independent news or info sites
 - Consumer Reports
 - The Drudge Report

6 Types of Citizen Journalism

- Participatory news sites
 - OhMyNews, Newsvine
- Collaborative/contributory sites
 - Slashdot, Digg, Kuro5hin, Metafilter
- “Thin media”
 - E-mail newsletters, mailing lists
- Personal broadcasting
 - YouTube, Veoh, MySpace
- Source: J.D. Lasica, OJR

Some recent examples

- <http://english.ohmynews.com/>
- <http://www.backfence.com/>
- <http://www.digg.com/>
- <http://www.newsvine.com>
- <http://www.bloguje.cz/>
- <http://www.blog.hr/>
- <http://www.scoop.co.il/>
- <http://www.flix.dk/>



여행... 가까이 더 가까이... 땅위에 이마 댄 사람들



여행... 폭우와 태풍에 시달린 일본 여행. 그런데 재미다

희망 주인공에게 100만원 상당

05.07.25. (화) 00:47

사ಿನ이아기

부부사랑을 깨우쳐준 연극 <벽속의 오정>



이야기들을 읽고 싶었기에 사랑을 이야기하는... 김혜권 기자

... '글래디스'의 악몽... 언덕이 집을 덮치다

- 숙녀용 화장실에 남자소변기가..
- 지리산 도보여행의 준비와 시작
- 한국을 떠나온 사람들

북한 청소년들, 성교육 어떻게 받아

[진단] "먹는 것 자는 것 하는 것은 안 가르린다"



혹시 생리대 씻어서 쓴다는 얘기 들으셨나요? 북한에서는 일회용 생리대를 쓰지 않고 가져온 것을 잘라 여러 번 깨끗이 씻어서 씁니다. 브래지어 만들기 실습... / 장윤선 기자

"차별에 지친 당신, 만나러 갑니다"

국가인권위 순회상담버스, 외국인 노동자와 중국독포를 만나다



엄씨의 꿈은 병과 함께 산산조각 나버렸다. 사흘 뒤 그의 노구가 거친 작업을 이기기 못하고 병에 걸린 것. 그는 사흘간의 임금 대신 서울로 가는... / 이경태 기자

통합검색 [] [] []

오마이TV



이종석 통일 "미국과의 마찰 야기하지 않는다"

- [강권 수해] "살아계셔서 감사해요..."
- 시각장애인 전세와 새 일본인의 우정

"뺑깡이! 전교조 아니네?" 보수단체, 엉뚱한 습격사건



진보도 규탄 보수도 규탄... 우군 없는 이종석 장관

충남도·연기군의 이상한 건축 사업 승인



청원서류 위조에 고통영향 평가도 엉터리 / 심규상

조순형 당선되면, 패자는 한나라당?



[뉴스가이드] '탄핵세력' 확산과 여당의 고민

영화<살인의 추억>원작 7월7일 open

2006 **살인 보러가요** 동승아트센터 소극장

여기요! 빨간색 쓰는 단체 있습니다



- [논쟁중] 임진왜란 당시 불가사의한 일
- 애매를 가족에 비유한다면?
- 누가 밥을 해야 하는가는...
- 박노자와 강제규의 한계와 과제

BLOG 널리 퍼지는 너의 목소리 **오마이뉴스 블로그 2.0**

누가 중동의 평화를 짓밟는가



굴렁쇠
이스라엘은 당장 레바논에 대한 공격을 중지해야

- 우리나라는 인터넷 강국이 맞다
- 한강, 다시 '일상'이 시작됐다
- 사랑스런 여대생들
- 중국의 대북한 시나리오

최근주요기사

"뺑깡 이즈"고. 많. 습. 니. 다"



포럼이 열리던 마지막 날, 내 마음 통해 우리 기자의



חדשות הגולשים של ישראל

הצטרף ככתב

במוחץ הזה הכסף פזר מהיר מהבורסה של ת"א!

שלום אורח. המתבר

13:41 25/7/06

אודות סקופ
לחדר המערכת
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חדש! מדור יחסים

חדשות כלכלה ספורט בעולם תרבות בראות מחשבים רכב תירות אוכל בלוגים פורומים



הג'רדיאן הבריטי: דיווחים חד צדדים, התעלמות מישראל

מאת: משה בנישו 09:16 25/07/2006

העיתונות הבריטית ממשיכה להציג חוסר אובייקטיביות מובהק בדיווחיה על מאבקה של ישראל בסוריה. בעוד שהדיווח על ההרוגים הישראליים מפיצה ישירה של קטיגוריה בחיפה, תפס מקום שולי בעיתון הג'רדיאן הבריטי, ותואר בלשון עיתונאית אובייקטיבית, החליטו במערכת הימון ...

[לסיפור המלא...](#)



- הכתבות הפומלליות הפבר**
- יומן מלחמה קצין וחיל הרגו ... מערכת סקופ (07:54 25/07/2006)
 - יומן מלחמה ירי ליד חטולה ... מערכת סקופ (23:16 19/07/2006)
 - דיווח פלסטיני: חיזבאללה מתכנן ... משה בנישו (02:09 19/07/2006)
 - יומן מלחמה: חסן סראללה התראיין ... מערכת סקופ (00:53 21/07/2006)
 - יומן מלחמה: צה"ל הכריז - און ... מערכת סקופ (22:02 22/07/2006)
 - מלחמת ההסברה: קרבות ענק בסקרים ... משה בנישו (14:41 20/07/2006)
 - פרשייה בארה"ב: בידי חיזבאללה ... אבי ש (21:17 22/07/2006)
 - יומן מלחמה: צה"ל ייכנס ככל ... מערכת סקופ (00:15 22/07/2006)
 - הודעה צרפה בענין האזורים ... ערד שכטר (20:13 18/07/2006)
 - יומן מלחמה: רקטות קסאם נחתו ... מערכת סקופ (00:05 19/07/2006)

זו הזמן לחלות את דגל ישראל ולחזק את המורל של הכוחות הלוחמים

בזק האש

יומן מלחמה: 5 פצועים במחסן קטישות על חיפה

מחסן קטישות מורה לפני דקות אחדות לעבר העיר חיפה. הנפילות ארעו במקומות ... מערכת סקופ (13:02 25/07/06)

[לסיפור המלא...](#)

[עוד בזק האש](#)

בזק האש

עכשיו אין עבודה, המקור ריק, וגורמי הרוחה לא עזרים

הלחימה המתמשכת בצפון החלה להסב פגיעה כלכלית קשה לאנשים המתגוררים ... ערד שכטר (20:03 24/07/06)

[לסיפור המלא...](#)

[עוד בזק האש](#)

כלכלה

האם המלחמה טובה לעסקים?

הרבה עסקים קטנים בצפון, במרכז ובדרום הארץ סובלים מאד בימים אלו. חובס ... איל בדנר (10:32 25/07/06)

[לסיפור המלא...](#)

[עוד בכלכלה](#)

דעות

דמוקרטיה על תנאי: הפגנות השמאל בניגוד כאלה מיתרות

אלפים צעדו במוצאי השבת האחרונה מכיכר רבין בתל-אביב לרחבת היימנטק, ... שיראל הייסטין (11:32 25/07/06)

[לסיפור המלא...](#)

[עוד בדעות](#)

חיפוש

בכל האתר

כניסת כתבים

שם משתמש
סיסמא
שכחת סיסמא? [בנייה](#)

הצטרף ככתב

דעות

עכשיו כשמחזן הכוחות רבי קבסה

תל אביב "מפריכים" יוצא הדם

ישראל תוצח רק כאשר לירון תפס

מלחמה ושלום. תקוה נעם סיטון

[עוד בדעות](#)

ביכורים

עובדת זרה: פיק 13 חופשת מולדת

רוזי הרגישה מותשת. הטיפול האינטנסיבי והקשה במרם, מפא נפילתה באמבטיה, נתן בה את אותותיו. מופה כולו כאב מן המאמץ הכוחן בהעברתה של מרים ממקום אחד למשנהו. היא כמעט ולא שיתפה פעולה, דבר שגרם להכפלת משקלה. עגמניה יונה דורון (10:08 23/07/06)

הכרטיס המלא **\$314** [הצטרף לרשימה](#) [הצטרף לרשימה](#)

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Top Posts [What is RSS?](#) [RSS](#)

Dan Gillmor: Who's Next in Valley Scandal?
The Mercury News suggests "What the options scandal means for Silicon Valley," and the news is ugly.

Dan Gillmor's Blog, Posted 07/22 by [Dan Gillmor](#)
[Read](#) | [React](#)

Midtown Kids -- Design a T-Shirt Contest
In preparation for their August 19 Midtown Summer Festival, the Midtown merchants are sponsoring a t-shirt design contest for kids 5-12. The winner will be presented an award by Mayor Kleinberg at the festival.

Community Groups, Posted 07/21 by [Sherifur](#)
[Read](#) | [React](#)

Photo of the Day



Construction at Arastradero and El Camino Real
[Post a photo](#) | [View gallery](#)



Suicides Are Not The Fault Of The Tracks
When a middle-aged man became the 10th suicide-by-Caltrain this year, he reignited the inevitable handwringing about how we can make tracks safer. Well, we can't. There is no practical way to wall-off more than 180,000 miles of track in the U.S.

News, Posted 07/24 by [Ben Frandsen](#)
[Read](#) | [React](#)

More Top Posts

- At Least We Still Have Power
Dan Gillmor's Blog, Posted by [Dan Gillmor](#); updated 07/24 (2 comments)
- Local Hot Sauce
Food, Posted 07/21 by [Sandra Elle](#)
- "In-shoring" To Virginia
Business, Posted 07/21 by [Ben Frandsen](#)
- Palo Alto Nationals Roll On
Sports, Posted 07/21 by [Hector Ramirez](#)

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Palo Alto Business Reviews

Write a Review:
Business Name: [input type="text"]

Your neighbors recommend:
Buca Di Beppo
"Buca's family-style service means that somebody will always be asking for a second (or third) helping of chicken, calamari, or fettuccine, number." - Chad...

Upcoming Events

Monday 07/24
Council: PC proposal for Taube-Koret Campus for Jewish Life
Posted by [Sherifur](#)

Tuesday 07/25
Twilight in the Park Concert
Posted by [Sherifur](#)

Wednesday 07/26
Post Partum Stress Support Group
Posted by [Carole Realino](#)

Wednesday 07/26
MAD SCIENCE presents FIRE AND ICE
Posted by [Sherifur](#)

Wednesday 07/26
Palo Alto Chamber of Commerce Business Mixer
Posted by [jovchalmers](#)

[Post an event](#) | [View entire calendar](#)

Special Sections

Your Guide to Summer Camps
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Your Guide to Top Real Estate Professionals
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Your Guide to Places of Worship
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Your Guide to Local Businesses & Services
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Your guide to the Best Places to Eat
CLICK HERE [Coming Soon](#)

Newest Posts [What is RSS?](#) [RSS](#)

- Great Night for Palo Alto Little League Baseball
07/24 at 11:41 PM
- Housing Bubble Denial

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All Digg Technology search

Antivirus - software

Kvalitni Antivirus pro Severy i desktopy. www.OfficePlus.cz

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Norton Internet Security

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Technology

Popular Stories

Upcoming Stories (1,325)

Recently Popular Top Today This Week This Month This Year

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175 diggs Google to Launch Service Like Source Forge?

submitted by gwatch 5 hours 26 minutes ago (via http://blogs.zdnet.com/Google/...)

Google is about to launch a service for the open source community. The question is, what could it be? Garret Rogers thinks it might be a competitor to Source Forge and Krugle. Greg Stein (the Googler who started this whole thing) has worked on projects like SVN and WebDAV and is currently also the Chairman for the Apache Software Foundation. More...

24 comments | blog this | email this | Topic: Programming | Bury Story

214 diggs AMD's ATI acquisition may help Linux

submitted by deviceguru 14 hours 14 minutes ago (via http://www.linux-watch.com/new...)

AMD's acquisition of ATI Technologies, one of the top two graphics processor makers, may be great news for desktop Linux users. More...

34 comments | blog this | email this | Topic: Linux/Unix | Bury Story

259 diggs Dvorak: Microsoft Needs a "Code Pope"

submitted by hemphill81 14 hours 16 minutes ago (via http://www.pcmag.com/article2/...)

"Microsoft needs to back up and re-fork its OS development from Windows 2000 Professional or even Windows NT 4.0. Then it needs to find a "pope" who can understand the code base. Let me explain." More...

64 comments | blog this | email this | Topic: Tech Industry News | Bury Story

182 diggs Exploring the future of the violin

submitted by zepequeno 1 day 4 hours ago (via http://www.gizmag.com/go/5908/)

Ted Brewer violin leaves one in no doubt whether he is a maker of traditional musical instruments. He freely acknowledges that with a world of changing possibilities, it is his duty to explore applying new materials, technology, design and his passion for crafting beautiful instruments to explore the future of the violin. More...

43 comments | blog this | email this | Topic: Gadgets | Bury Story

212 diggs Glass Fibers Instead of Copper Cables

submitted by jibberJabber 13 hours 52 minutes ago (via http://www.physorg.com/news729...)

Semiconductor technology is expensive. Novel optical microchips made of plastic are set to bring down the price of fiber-optic technology in future. Personal fiber-optic connections for private individuals and industrial enterprises may soon become a reality. More...

21 comments | blog this | email this | Topic: Hardware | Bury Story

354 diggs Apple Release List of Software Compatible with .Mac

submitted by pdm007 15 hours 3 minutes ago (via http://www.mac.com/1/sdsknewfea...)

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175 diggs Google to Launch Service Like Source Forge? submitted by qwatch 5 hours 27 minutes ago (via http://blogs.zdnet.com/Googlef...) Google is about to launch a service for the open source community. The question is, what could it be? Garret Rogers thinks it might be a competitor to Source Forge and Krugle. Greg Stein (the Googler who started this whole thing) has worked on projects like SVN and WebDAV and is currently also the Chairman for the Apache Software Foundation.

Topic: Programming Bury Story Comments (25) Who Digg or Blogged This? Blog This Link Email This Link

Turn Profanity Filter On sort by date (-4 diggs or higher)

by verifex 5 hours ago + 6 diggs We should welcome more projects like this, most people who need open source software have no problem checking multiple sites for open source projects. I know I already check http://www.sourceforge.net and http://www.freshmeat.net for all my open source needs. If all else fails I can just google "+open source" and whatever kind of software I'm looking for

by ionut 4 hours ago [below viewing threshold, show comment] - 16 diggs by jon419 1 hour ago [below viewing threshold, show comment] - 5 diggs by Powerdrift 45 minutes ago - 3 diggs

Why doesn't everyone just continue to ignore the ignored duplicate and not say "OMG WII DONT CARE"

by drewthaler 4 hours ago + 1 diggs Oh man. Something like SourceForge, sure, but what if it actually included a really good bug tracker? All the really great ones out there are proprietary and expensive -- or simply not for sale, like Apple's Radar. And all the free ones universally suck. Oh, they get the job done, but it's a huge pain.

A Google-authored tracker with a Web 2.0/Ajax interface could truly be a killer app. Instant searching, a responsive interface, filtering, similarity, etc... please, dare I hope?

by Mathiasdm 2 hours ago - 1 diggs What is with the Web 2.0 craze? I mean... IT'S A BUG TRACKER, for crying out loud! Why does it need a Web 2.0 interface? Oh, and the idea itself is crazy, 'Web 2.0'. Bweh, enough of this nonsense.

Configuration Management Find great information on Configuration Management www.greatinfo.biz

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Powerbuilder Code Backup Backup Code/PBLS PB SyncForce (Source Control) www.objectforce.com

Tracking Software Get better results and add efficiency with tracking software. www.businessranks.com

Configuration Management Version/change control, tracking. Manage issues, releases, baselines. www.intasoft.net

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177 diggs digg it Google to Launch Service Like Source Forge? submitted by gwatch 5 hours 27 minutes ago (via http://blogs.zdnet.com/Googlef...) Google is about to launch a service for the open source community. The question is, what could it be? Garret Rogers thinks it might be a competitor to Source Forge and Krugle. Greg Stein (the Googler who started this whole thing) has worked on projects like SVN and WebDAV and is currently also the Chairman for the Apache Software Foundation.

Topic: Programming Bury Story

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- gwatch (1) synthking (0) amiripl (3) verifex (0) redlabel1 (0) dieselsnow (0) Gootch (4) SneezingTree (0) rsdevil (0) randyzhang (2) g0tmk (0) Gala (18) dean2105 (0) Phoenix (0) yum9me (0) drewthaler (0) miznig (0) LiterateWolf (0) richiev (0) asmodeus (0) elipixs (1) alphageek101 (0) meeh (2) newtonapple (3)

(page 1 of 8) Previous Page Next Page

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3 people posted this story on their own blogs.

- FackBlog: See the Post ellaskaj: See the Post elipixs: See the Post

Big Media gets involved

- BBC
 - London bombing
 - Photos
 - Accounts
 - Editors' blog
- Nashville Is Talking
- Washington Post/Technorati
- NYTimes 'Most E-mailed/
Most Blogged'

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2 Posts Link to: Profit and Loss in Bonds's Endgame

SAN FRANCISCO So, how much money have you made off Barry Bonds? If you are the San Francisco Giants' owners, perhaps the number is in the hundreds of millions of dollars. If you are the Giants' radio or television rights-holders, perhaps in the tens of millions. If you are a longtime teammate,..... -Dave Sheinin

Huck and Jim ... continuity and attachment to a rootless people. All that is certainly true. But sports writers, unique to their wider profession, are also able to write freely about morality, or the lack thereof. From this morning's Washington Post, errr... Post...

NationalsPride.com :: The Digital Capital of Nationals Nation White Sox Show Strong Interest in Soriano Nakamura/Heath: Lerner's Tenure in D.C. Nakamura: D.C. Developer Sways the City With Big Bucks and Big Ideas Sheinin: Profit and Loss in Bonds's Endgame [IMG] Zuckerman: Guillen out for season Lemke: Comcast, MASN face FCC deadline Cohn: Historical dilemma [IMG] AP: Lerner Group Closes Purchase of Nationals AP: Nats Outfielder to Undergo Season-ending Surgery ...

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TOP JOBS FROM LOCAL EMPLOYERS Architecture Positions / PERKINS & WILL Developer / LCG HOLDINGS Director Of Operations / USO Computer / REVIVE SYSTEMS Policy Analyst, Environmental Health Policy / ASTHO All Top Jobs

Strategic reasons to consider citizen journalism

- Builds community around sites
 - OhMyNews: 40,000 citizen reporters
 - Digg: 304,000 users/2000 submissions per day
 - Blog.hr: 142,000 blogs
- Diversifies content
- Builds brand
- “Progressive” form of journalism

Business Models

- Free sites
 - Advertising (direct or AdSense)
- OhMyNews
 - Contributors earn “cybercash” per article published
- Scoopt
 - 50/50 split per photo/video/text
- NewAssignment
 - Donations for “networked journalism”

Business Models

- Backfence
 - Classified ads free
 - Business pay monthly fee
 - Yellow pages listings
 - Build-your-own ad module
- Voice of San Diego
 - Membership dues
 - Sponsorships

Dynamics

- Short (discussion-focused) vs. Long (production-focused)
- Direct vs. indirect connecting spaces (MeFi vs. Ask Mefi)
- Set vs. tagged categories
- Seen vs. unseen conversations
 - Newsvine's "Conversation Tracker" vs. Global Voices' use of Technorati

newsvine.com / Tags Region:

CONVERSATION TRACKER

Already have your own blog? Add Newsvine to it automatically.
Find out how to display Newsvine seeds inside your existing blog.

WELCOME
HELP
REPORT BUG

dougiegyro (?)

Your account is not validated yet. Please check your e-mail, or if you did not receive a validation e-mail, [click here to have it re-sent](#). If you'd like to enter a new e-mail address instead, please [edit your profile](#).

ADVERTISE ON NEWSVINE

Backyard

Top of the Vine
Chat Lobby
The Greenhouse
Recommended Articles
MLB Scoreboard

Your Watchlist (?)

Show Only New Items

Authors:
Newsvine Blog -

(Click "-" to remove items from your Watchlist above)

Feeds (?)

Use RSS for your newsreader and JSS (javascript) for an existing blog:

RSS: Wire & Vine
RSS: Wire
RSS: Vine
JSS: Wire & Vine
JSS: Wire
JSS: Vine

Rice Seeks 'Urgent and Enduring' Peace



28 minutes ago - By Katherine Shrader, AP Writer
Secretary of State Condoleezza Rice, in a frenetic set of meetings amid intense Israeli-Hezbollah fighting, said Tuesday the United States wants an "urgent and enduring" peace where problems are solved without war. [Complete Story](#)

[world-news](#), [united-states](#), [middle-east](#), [rice](#), [state-condoleezza-rice](#)

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 - Tigers Make History With Big 1st Inning

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 - AP Police Find Missing Girl's Body in Utah
 - AP Boston Woman Slain at Same Spot As Brother

Platforms commonly considered

- Drupal
- Geeklog
- Mambo
- MediaWiki
- PHPX
- Zope/Plone
- Kintera*
- Scoop
- Typo3
- WordPress
- Xoops
- Django
- Movable Type
- YourHub/
DotNetNuke*

Implications for Campware

- Two-way content model
 - Feeds integration into workflow
 - User-driven prioritization a la Digg
 - **Trackback pings**
 - Communicate with other APIs
 - **Atom API, Technorati API**
 - Tags
 - Technorati, del.icio.us
 - Single sign-in

Implications for Campware

- Campware content must “play nice” with other platforms
 - Tools
 - From other systems
 - CMSes
 - Blogging platforms
 - Audio players (playlist import)
 - Support and consulting
- Content migration and interop

Implications for Campware

- Marketing opportunity
 - Present Campware products as “citizen journalism ready”
 - LiveSupport as platform for
 - Podcast creation
 - Personal broadcasting
 - Streaming-friendly
 - Campsite
 - Platform for web 2.0-friendly sites
 - Upgrade-friendly

Implications for publishers

- Blog hosting
 - WordPress MU
- Site redesigns/template updates
- Content arrangements with blogging sites/services
- Liability issues with open discussion sites/forums
- Will the business model work out?

Implications for implementers

- Multiple platforms
 - More complexity
 - More to fail
 - More to update/patch
- Integration work necessary
- Mobile
 - May involve negotiations with providers
 - Cost to implement may be high